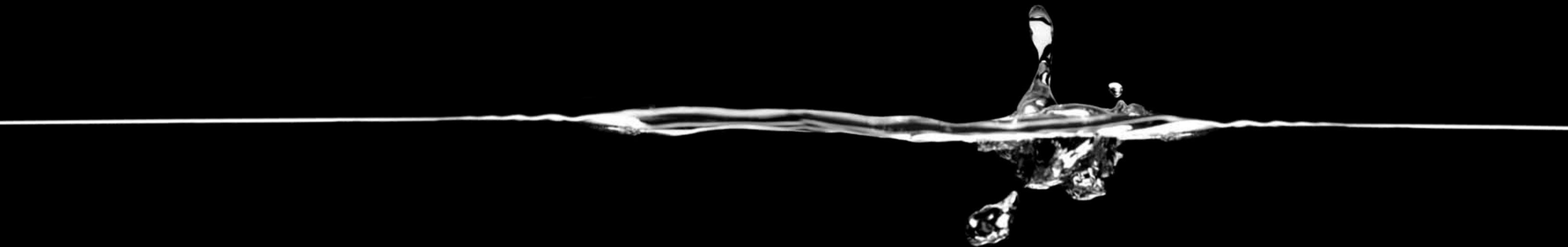




A company of the HANSA group



Product Highlights **two thousand eight**

KWC AMERICA
A company of the HANSA group
1770 Corporate Drive #580
Norcross, GA 30093
Tel.: 678 334 2121
Fax: 678 334 2128

www.kwcamerica.com

www.vosoughishop.com

دفتر مرکزی : مشهد، بین قرنی ۳۱ و ۳۳

تلفن : ۰۵۱ - ۳۷۱۳۳۰۰۰



As precise as a Swiss clock. The functionality of Swiss technology is nothing less than legendary in many sectors. The railway clock with its characteristic red second hand and its disc shaped pointer, designed in 1955 by the pioneer of Swiss industrial design, Hans Hilfiker, has become an international symbol of reliability and punctuality.

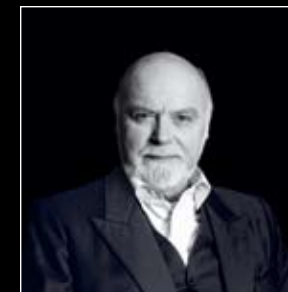
Clocks and faucets have a number of things in common. Both rely on precision engineering and the precise interplay of the individual components. Numerous extra touches add genuine value in the daily use of the faucet. From the beginning, innovation has been a top priority at KWC. For instance, with the world's first pull-out spray, introduced in 1957, KWC achieved success with a design that has influenced the world of faucets ever since. However, concealed within the interior of each faucet is something rather more high-tech that ensures the best level of operating convenience and a long lifetime.

Designers

Bruno Sacco is a legend in automobile design. He gained his experience with the great "Carrozzeris" Ghia and Pininfarina before commencing work with Daimler-Benz in Sindelfingen, near Stuttgart in 1958. After several appointments he ultimately became the Director of the Design Department in 1987. Following his retirement in 1999, he decided never to design automobiles again. Hansa was able to work with him beginning in 2001 as a design consultant. This led to the collaboration with Reinhard Zetsche and to the famed design successes of the Hansamurano (2003), Hansacanyon (2005) and Hansastela (2007).

Following his studies, Reinhard Zetsche founded the Munich Design Bureau Oktopus-Design. Together with Bruno Sacco, their designs were honored with the prestigious Red Dot Design Award for Hansamurano and Hansacanyon. In 2007, they created the Hansastela. Previous to these, Zetsche designed additional products for Hansa including the Hansasmartshower, Hansapolo, Hansatwister and Hansa2day.

Michael Lammel became the Senior Designer on the Hansa team and subsequently the partner of Matteo Thun, based in Milan. Here, he met his future cohort, Bertrand Illert. In 1999, they founded the collaborative venture NOA Design. For Hansa, they continue to create an impressive range of fittings; some of the most recognized include the new Hansamix, Hansaronda Style, Hansamotion and Hansaclear (both Red Dot Design Award winners). Moreover they created this year's highly anticipated collection that includes the Hansaclear, Hansapurejet, Hansaprado, Hansatwist and Hansacube (2007).



Bruno Sacco



Reinhard Zetsche

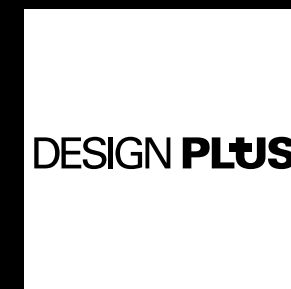


Michael Lammel



Bertrand Illert

Awards





Interchangeable pull-out sprayheads with real personalities. Solid stainless steel construction is the foundation upon which this clever design rests. With soap dispenser, pull-out aerator and optional spray also available, your kitchen could entertain a complete line.



KWC ONO embodies purist design and technical perfection in one. The slender and elegant styling of this kitchen faucet, combined with its ease of use, lends an exceptional form of grace and precision. The practical swivel spout provides a stylish alternative to established pull-out sprays. The polished steel pin handle adds a level of refinement and proves a dedication to detail in the KWC ONO design. KWC ONO's side-operated version, with sophisticated, integrated joint-less pull-out aerator, stands for a purist, no-compromise faucet solution in the kitchen. It guarantees effortless handling with large pots and is particularly simple to clean.



Designed to meet commercial needs, this is one hard worker that doesn't ask for very much. Just a single opening in your countertop and its sensible modular system provides everything else. Customize it to fit your work detail, from soap dispenser and pre-rinse spray to a pillar for height. The Splendure™ stainless steel and the chrome finish make it the perfect accompaniment to today's most popular kitchen appliances.



Water and light. Two elements necessary for life. And, it would seem, for well-dressed kitchen sinks. KWC EVE, that international design award-winning star, employs both. Slim and gorgeous, a stream of water debuts from a circle of light to make any "chore" anything but. Single side-lever faucet, sassy swivel, Neoperl® pullout spray and easy clean design keep your kitchen a step ahead of the Joneses. Available in chrome finish or stainless steel with and without light.



The particular appeal of KWC EDGE lies in the simplicity of form, clarity of line and play of light on its chrome surface. You'll achieve aesthetic nirvana with this single-lever design which affords sink areas lots of roomy space. Space, for instance, for the pull-out spray to really stretch out and show off its handiwork. And speaking of upstaging, the faucet is a testament to functionality by swiveling to provide maximum flexibility.

KWC DOMO

Meet the latest KWC DOMO. The faucet version of Mr. Reliable. Innovative ceramic disk cartridge, TURN AND CLEAN™ aerator, TURN & LOCK™ feature and JETCLEAN™ faceplate provide serious pedigree. A hi-arch swivel spout or side lever are available with pull-out handsprays or matching bar lever in Splendure™ stainless steel or polished chrome. All with limited lifetime guarantee.



KWC PUREJET

Picture the roaring twenties and a nifty seltzer bottle and you have the story of a very inventive faucet. Designer Michael Lammel combined both water filtration and faucet in one to create a collection uniting intelligence and beauty. Modeled after a vintage bottle, its design includes a KWC PURESTREAM filter that's tucked under the sink or a freestanding, pull-out filtered water tap that can be placed just about anywhere inspiration moves you.





The quintessence of form and function – KWC ONO for the bathroom. Reduced to the bare essentials, the slim cylinder design of the line means that it fits in harmoniously with any modern bathroom. The polished steel pin handle adds a level of refinement and exceptional grace adding life to water’s eternal play. Experience the fascination of a faucet which sets new standards with its aesthetic and technical refinement. Embrace minimalist design and high functionality with matching bath and shower components to complete the KWC ONO bath suite.



KWC VESUNO offers single-lever faucets in deck and wall mount versions. A variety of shower components takes the dignified and angular “Stainless Steel” line into bath and shower territory.



Unconventional and slightly intellectual in nature, this line's characteristics lay at the feet of its tubular spouts and cross handles. Angular and earnest, the KWC QBIX is serious design that delivers a steady stream of water. Suited for traditional or contemporary décor, the line comes with a family of matching accessories and bath and shower components, so you're perfectly suited to outfit any style bathroom.



A beautiful art deco rendition in sleek chrome and black, KWC QBIX-ART is the collection for right angle enthusiasts. Lever handles stand straight up, giving you their full attention. And its flow provides you with a perfect stream of water. Complete any bath suite with a matching shower system and a variety of matching accessories, from hooks to soap dish.